Indiana University, Bloomington, IN

Bachelor of Science (BSB): Kelley School of Business; Information Systems Bachelor of Science (BS): School of Informatics, Computing, & Engineering; Informatics, Cognate: Business

http://homes.soic.indiana.edu/caebraun

#### **TECHNOLOGY EXPERIENCE**

**Caroline E. Braun** 

**EDUCATION** 

https://www.linkedin.com/in/carolinebraun/

Hoosier Hills Food Bank, Bloomington, IN

Website Development Intern

- Lead a department of three interns to create a new website for the organization to replace outdated and security-lacking PHP site
- Used HCI/d principles like usability testing, heuristic evaluation to build new site that increased private donations 10% in first month

#### **Opportunity House, Bloomington, IN**

Website Development Intern

- Developed a user-friendly, cost-effective, and easy-to-maintain website for the company using Wordpress and shared hosting
- Created user manual to teach members of the organization how to update and modify the website as their needs change

# WORK EXPERIENCE

#### Indiana University Document Delivery Services, Bloomington, IN

Lending Assistant

- Discovered a way to improve efficiency of PDF article delivery operations for the library, which was implemented and is saving the department \$0.20/printed sheet (up to \$46/week), as well as eliminating paper waste; asked to design manual for new process
- Search for, retrieve, and update system status of books using Library of Congress numbering system in seven on-campus libraries
- Create, edit, and send PDF files of requested book articles to universities worldwide and problem-solve to track down missing books

## Caroline Braun Photography, Fort Wayne, IN

CEO and Owner, Freelance Consultant

- Build and maintain website to improve advertising and communication, resulting in 24 client appointments and two weddings
- Maintain a professional environment catered to each client and edit proofs with Adobe Creative Suite

## School of Informatics, Computing, & Engineering, Bloomington, IN

Peer Led Team Learning (PLTL) Leader – INFO-1201

- Guide students in review sessions, encouraging collaboration and verbal participation as they gain mastery of math and logic concepts
- Develop presentations for multiple weekly review sessions after attending lectures to maintain alignment with professor's lesson plans

## Pigasus Pictures, Indianapolis, IN

Production Assistant

- Worked 15-hour days rotating among set, crafty, and production office to assist with equipment/logistics for production of feature film
- Chosen to manage the wardrobe department, coordinating communication across departments to ensure smooth production

## Hutton Honors College, Bloomington, IN

New Student Orientation Leader

• Advised, supported, and directed incoming IU freshmen as they create a class schedule and four-year plan with new iGPS software

# **LEADERSHIP ACTIVITIES**

## Trockman Microfinance Initiative, Kelley School of Business, Bloomington, IN

Consulted on-site with Asociación de Artesanos Tupay in Cusco, Peru to create a strategy to expand its client base and online presence

Undergraduate Mentor, School of Informatics, Computing & Engineering, Bloomington, IN

- Assisted instructor in the Intro to Informatics course by problem-solving with struggling students and leading class once per semester
- Increased students' confidence with subject matter by answering questions during review sessions before promotion to PLTL leader

# **TECHNICAL SKILLS**

Certifications: COMPTIA Security+ SY0-501

Programming Languages & Web Development: Python, SQL, PHP, C#; Wordpress, HTML/CSS, JavaScript Miscellaneous: Microsoft Excel; Unity and 3D modeling; Adobe Photoshop, Lightroom, Illustrator; Visual Studio, GitHub

## **INTERESTS**

Summer 2017

April 2018 - Present

June 2014 - Present

August 2017 – August 2018

Summer 2017 & 2018

Summer 2018



GPA: 3.93/4.00

May 2017

August 2016 - May 2017

Summer 2018